

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55169-1

DATE PRINTED

10/03/12

AND

PAGE 1

329831	AGENCY (OR SERVICE) ACTING AS AGENT FOR		338702	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	AMERICAN RAMBLER			RNC - ROMNEY FOR PRESIDENT, INC.	
AND	138 Conant St			310 1st St SE	
ADDRESS	Beverly	MA	01915-1665	Washington	DC 20003-1885
	USA			USA	
CONTACT	STEPHANIE KINCAID			PRODUCT EST. 462	
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.		PRODUCT CODE	1300
		462			
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12 NO. WEEKS: 1					

Cancellation Notice
Required
Announcement 28 days
prior notice

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
:60's order										
1	11.....	2	06:00A	06:30A	30S	10/08/12-10/09/12		2	350.00	700.00
LUR										
2	..111..	3	06:00A	06:30A	30S	10/03/12-10/05/12		3	350.00	1050.00
LUR										
3	..111..	3	06:30A	07:00A	30S	10/03/12-10/05/12		3	350.00	1050.00
LUR										
4	11.....	2	06:30A	07:00A	30S	10/08/12-10/09/12		2	350.00	700.00
LUR										
5	..111..	3	07:00A	08:00A	30S	10/03/12-10/05/12		3	200.00	600.00
LUR										
6	11.....	2	07:00A	08:00A	30S	10/08/12-10/09/12		2	200.00	400.00
LUR										
7	..111..	3	08:00A	09:00A	30S	10/03/12-10/05/12		3	200.00	600.00
LUR										
8	11.....	2	08:00A	09:00A	30S	10/08/12-10/09/12		2	200.00	400.00
LUR										
9	11000..	2	11:00A	12:00N	30S	10/08/12-10/09/12	PRICE IS RIGHT	2	500.00	1000.00
LUR										
10	00111..	3	11:00A	12:00N	30S	10/03/12-10/05/12	PRICE IS RIGHT	3	700.00	2100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55169-1

DATE PRINTED

10/03/12

AND

PAGE 2

329831	AGENCY (OR SERVICE) ACTING AS AGENT FOR		338702	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	AMERICAN RAMBLER		RNC - ROMNEY FOR PRESIDENT, INC.		
AND	138 Conant St		310 1st St SE		
ADDRESS	Beverly	MA 01915-1665	Washington	DC	20003-1885
	USA		USA		
CONTACT	STEPHANIE KINCAID		PRODUCTEST. 462		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 462	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12 NO. WEEKS: 1					

Cancellation Notice

Required

Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR										
11 LUR	21000..	3	11:58A	12:30P	30S	10/08/12-10/09/12	NOON NEWS	3	600.00	1800.00
12 LUR	00111..	3	11:58A	12:30P	30S	10/03/12-10/05/12	NOON NEWS	3	400.00	1200.00
13 CD	33000..	6	12:28P	02:00P	30S	10/08/12-10/09/12	CBS SOAPS	6	900.00	5400.00
14 CD	00333..	9	12:28P	02:00P	30S	10/03/12-10/05/12	CBS SOAPS	9	720.00	6480.00
15 CD	11000..	2	02:00P	03:00P	30S	10/08/12-10/09/12	THE TALK	2	900.00	1800.00
16 CD	00111..	3	02:00P	03:00P	30S	10/03/12-10/05/12	THE TALK	3	540.00	1620.00
17 LUR	00111..	3	03:00P	03:58P	30S	10/03/12-10/05/12	JUDGE JUDY	3	400.00	1200.00
18 LUR	11000..	2	03:00P	03:58P	30S	10/08/12-10/09/12	JUDGE JUDY	2	400.00	800.00
19 LUR	11000..	2	03:57P	05:00P	30S	10/08/12-10/09/12	DR PHIL	2	400.00	800.00
20 LUR	00111..	3	03:57P	05:00P	30S	10/03/12-10/05/12	DR PHIL	3	400.00	1200.00
21	11.....	2	05:00P	05:30P	30S	10/08/12-10/09/12		2	1350.00	2700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55169-1

DATE PRINTED

10/03/12

AND

PAGE 3

329831 AGENCY (OR SERVICE) ACTING AS AGENT FOR 338702 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME AMERICAN RAMBLER

RNC - ROMNEY FOR PRESIDENT, INC.

AND 138 Conant St

310 1st St SE

ADDRESS Beverly MA 01915-1665

Washington DC 20003-1885

USA

USA

CONTACT STEPHANIE KINCAID

PRODUCT EST. 462

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 462

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
CD										
22	..111..	3	05:00P	05:30P	30S	10/03/12-10/05/12		3	1080.00	3240.00
CD										
23	..111..	3	05:30P	06:00P	30S	10/03/12-10/05/12		3	1080.00	3240.00
CD										
24	11.....	2	05:30P	06:00P	30S	10/08/12-10/09/12		2	1350.00	2700.00
CD										
25	11.....	2	06:00P	06:30P	30S	10/08/12-10/09/12		2	1620.00	3240.00
CD										
26	..111..	3	06:00P	06:30P	30S	10/03/12-10/05/12		3	1080.00	3240.00
CD										
27	00111..	3	06:58P	07:30P	30S	10/03/12-10/05/12	ENTERTAINMENT TONIGHT	3	1080.00	3240.00
CD										
28	11000..	2	06:58P	07:30P	30S	10/08/12-10/09/12	ENTERTAINMENT TONIGHT	2	800.00	1600.00
LUR										
29	11000..	2	07:30P	08:00P	30S	10/08/12-10/09/12	THE INSIDER	2	800.00	1600.00
LUR										
30	00111..	3	07:30P	08:00P	30S	10/03/12-10/05/12	THE INSIDER	3	1080.00	3240.00
CD										
31	11000.0	2	11:00P	11:35P	30S	10/08/12-10/09/12	LATE NEWS	2	1200.00	2400.00
LUR										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55169-1

DATE PRINTED

10/03/12

AND

PAGE 4

329831 AGENCY (OR SERVICE) ACTING AS AGENT FOR 338702 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME AMERICAN RAMBLER

RNC - ROMNEY FOR PRESIDENT, INC.

AND 138 Conant St

310 1st St SE

ADDRESS Beverly MA 01915-1665

Washington DC 20003-1885

USA

USA

CONTACT STEPHANIE KINCAID

PRODUCT EST. 462

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 462

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
32 LUR	00111..0	3	11:00P	11:35P	30S	10/03/12-10/05/12	LATE NEWS	3	1200.00	3600.00
33 LUR	00111..	3	05:00A	06:00A	30S	10/03/12-10/05/12	WFOR MORNING NEWS	3	200.00	600.00
34 LUR	11000..	2	05:00A	06:00A	30S	10/08/12-10/09/12	WFOR MORNING NEWS	2	200.00	400.00
35 LUR	M	1	10:00P	11:00P	30S	10/08/12-10/08/12	HAWAII FIVE-O	1	3600.00	3600.00
36 CD	T	1	07:58P	09:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	7850.00	7850.00
37 CD	T	1	09:00P	10:00P	30S	10/09/12-10/09/12	NCIS:LOS ANGELES	1	6300.00	6300.00
38 LUR--2100-2200	W	1	09:00P	11:00P	30S	10/03/12-10/03/12	PRESIDENTIAL/VP DEBATES	1	3500.00	3500.00
39 LUR--2200-2300	W	1	09:00P	11:00P	30S	10/03/12-10/03/12	PRESIDENTIAL/VP DEBATES	1	3500.00	3500.00
40 LUR	Th	1	07:58P	09:00P	30S	10/04/12-10/04/12	THE BIG BANG THEORY/TWO AND	1	4000.00	4000.00
41 LUR	F	1	07:58P	09:00P	30S	10/05/12-10/05/12	CSI:NY	1	2500.00	2500.00
42 CD	F	1	10:00P	11:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	3600.00	3600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55169-1

DATE PRINTED

10/03/12

AND

PAGE 5

329831	AGENCY (OR SERVICE) ACTING AS AGENT FOR			338702	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	AMERICAN RAMBLER			RNC - ROMNEY FOR PRESIDENT, INC.		
AND	138 Conant St			310 1st St SE		
ADDRESS	Beverly	MA	01915-1665	Washington	DC	20003-1885
	USA			USA		
CONTACT	STEPHANIE KINCAID			PRODUCT EST. 462		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.	462	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12 NO. WEEKS: 1						

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
43 LUR	Sa	1	07:00A	09:00A	30S	10/06/12-10/06/12	CBS SATURDAY EARLY SHOW	1	175.00	175.00
44 LUR--football	Sa	1	12:00N	03:30P	30S	10/06/12-10/06/12		1	600.00	600.00
45 LUR-FLA VS LSU	Sa	1	12:00N	07:00P	30S	10/06/12-10/06/12	NCAA COLLEGE FOOTBALL	1	4500.00	4500.00
46 LUR	Sa	1	07:58P	09:00P	30S	10/06/12-10/06/12	CRIME TIME SATURDAY	1	1500.00	1500.00
47 LUR	Sa	1	08:57P	10:00P	30S	10/06/12-10/06/12	CRIME TIME SATURDAY	1	1500.00	1500.00
48 LUR	Sa	1	10:00P	11:00P	30S	10/06/12-10/06/12	48 HOURS MYSTERIES	1	2000.00	2000.00
49 CD	Su	1	09:00A	10:30A	30S	10/07/12-10/07/12	CBS SUNDAY MORNING	1	1620.00	1620.00
50 LUR	Su	1	10:30A	11:00A	30S	10/07/12-10/07/12	FACE THE NATION	1	1260.00	1260.00
51 LUR	Su	1	06:57P	08:00P	30S	10/07/12-10/07/12	SIXTY MINUTES SUNDAY	1	6000.00	6000.00
52 LUR	Su	1	08:00P	09:00P	30S	10/07/12-10/07/12	THE AMAZING RACE	1	4500.00	4500.00
53 CD	Su	1	09:00P	10:00P	30S	10/07/12-10/07/12	THE GOOD WIFE	1	5850.00	5850.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-55169-1

DATE PRINTED

10/03/12

AND

PAGE 6

329831	AGENCY (OR SERVICE) ACTING AS AGENT FOR			338702	ADVERTISER (OR AGENCY AND ADVERTISER)		
NAME	AMERICAN RAMBLER				RNC - ROMNEY FOR PRESIDENT, INC.		
AND	138 Conant St				310 1st St SE		
ADDRESS	Beverly	MA	01915-1665		Washington	DC	20003-1885
	USA				USA		
CONTACT	STEPHANIE KINCAID				PRODUCTEST. 462		
LOCAL SALESPERSON	SUSAN INKER-PURETZ		AGENCY EST. NO. 462		PRODUCT CODE	1300	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12 NO. WEEKS: 1							

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
54 LUR	Su	1	10:00P	11:00P	30S	10/07/12-10/07/12	THE MENTALIST	1	3500.00	3500.00
55 LUR	Su	2	11:00P	11:35P	30S	10/07/12-10/07/12	LATE NEWS	2	1200.00	2400.00
Total Contract:								118		136195.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						132595.00	.00	.00	132595.00	
GRAND TOTAL									132595.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION